

**RISK
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Risk Odyssey:
Engineering Momentum,
Building a Resilient Risk DNA

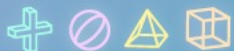
The Great Disruption: De-Risking Global Supply Chains

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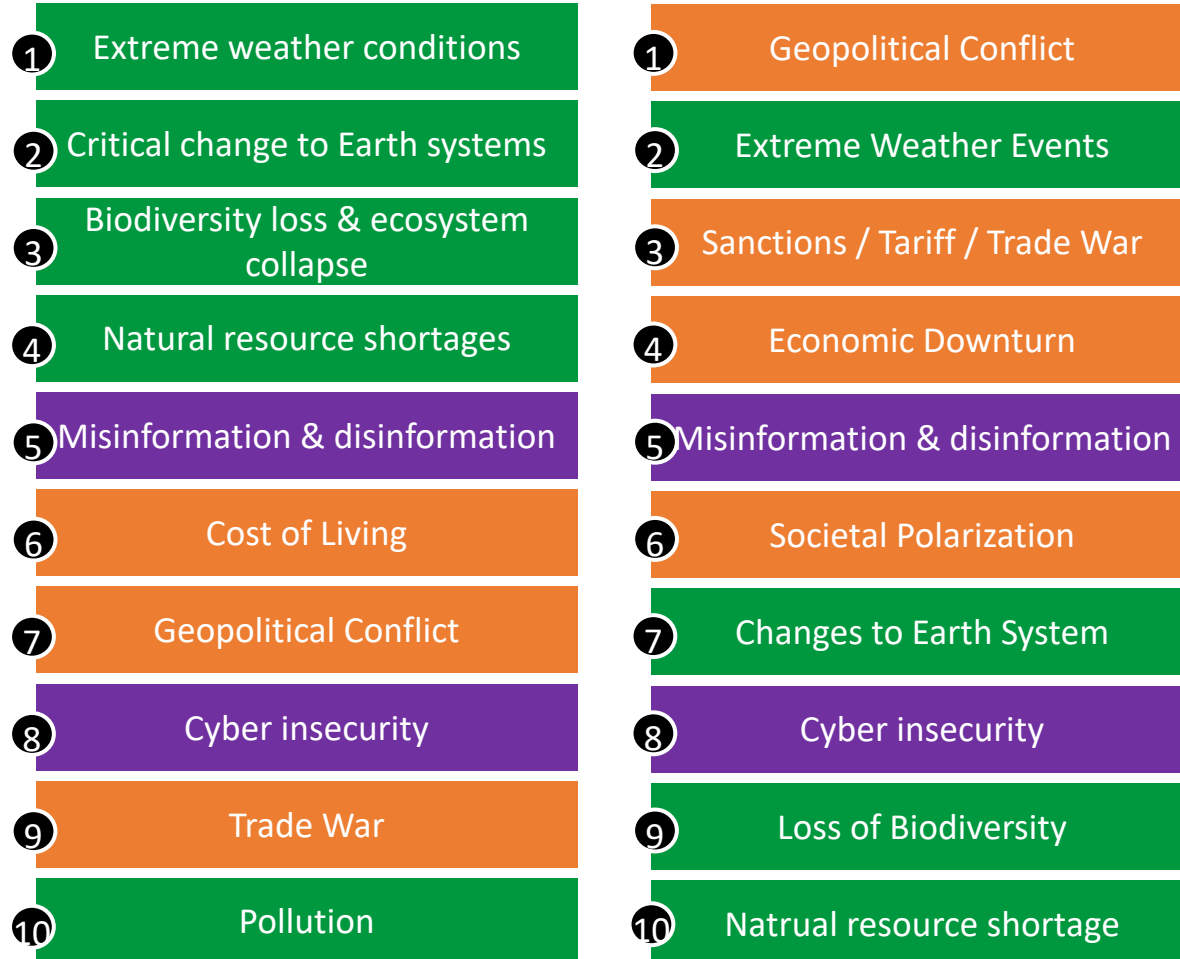


The Global Risk Landscape – Supply Chain disruption up-to USD 1 TR impact

2024



2025



Legend: ■ Environmental ■ Societal ■ Technological

Shift in urgency

Rapid escalation of geopolitical conflicts overshadowed long-term environmental concerns



- Between 2024 and 2025, wars and state-based conflicts intensified in (Eastern Europe – Middle East).
- These conflicts create **immediate global disruptions** (energy prices, food supply, trade routes, migration),

Geo-economic fragmentation accelerated



- In 2025, governments increasingly used economic tools—sanctions, export controls, investment screening and trade barriers—as part of geopolitical strategy.
- This shifted global concern toward **trade wars, economic coercion, and decoupling**,

Short-term vs long-term risk perception



- Environmental risks dominate the **long-term** horizon (5–10 years) but there is increasing concern with **what could break the world in the next 12–24 months**.
- Supply-chain shocks—experts prioritized **urgent, rapidly unfolding risks** over **cumulative, long-horizon risks**

A deep dive into supply chain disruptions

Geopolitical Conflicts



15%
Russia–Ukraine War significantly reduced maritime supply-chain resilience

- The World Economic Forum (WEF) **state-based armed conflict** as the most immediate global risk, noting its major threat to **trade routes, resource flows and supply-network stability**.
- Geopolitical conflict has degraded resilience of certain maritime routes/networks, requiring **rerouting, longer distances, and higher transport costs**.

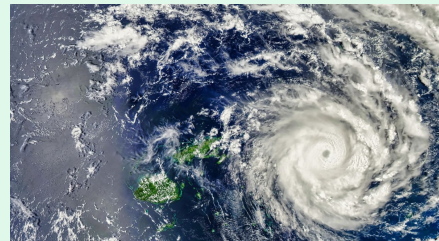
Trade War & Protectionism



82%
Global supply-chain leaders affected by new tariffs

- Tariffs, sanctions, export controls are now structural features of global trade, driving firms to **redesign sourcing models, rebuild inventories, and recalibrate supply strategies**.
- In 2024 and 2025, **export controls and licensing requirements** imposed by major suppliers **disrupted supply** of rare-earth metals, magnets and battery-related materials heavily affecting sectors such as semicon, automotive and high-tech manufacturing.

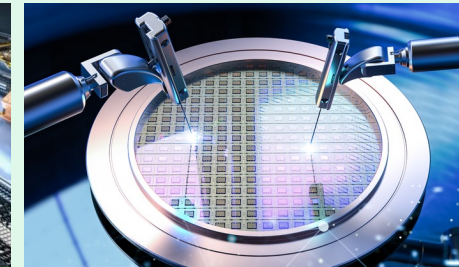
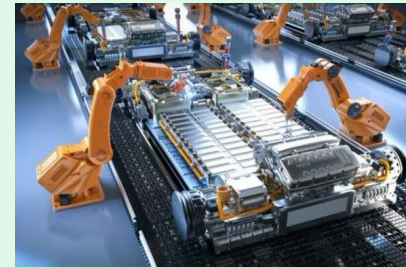
Climate Extremes



30%
Companies experienced climate impact on supply-chain

- Floods, wildfires and extreme weather are repeatedly closing ports and factories and creating localised shocks that ripple through supply networks.
- **Dramatic rise in weather-related disruption alerts in 2024** as flood-related alerts surged by 214% year-on-year; The **growing frequency and severity** means that environmental risk is now core to **resilience planning**.

Dependency Concentration



15%
of global trade in goods (by value) is depending on two or fewer countries

- **Import-concentration is rising globally**, making supply networks more vulnerable to localized shocks (political, environmental, or regulatory) in high-concentration source regions (e.g. China for electronics, Taiwan for chips).

Resilience Strategies for Supply Chain Stability



Supplier diversification / multi-sourcing

Avoid reliance on a single geography or supplier; spreads risk across regions



- Following supply chain disruptions, Cisco dramatically reduced its reliance on China by diversifying its manufacturing to **India, Mexico, and Europe**.
- This has lowered risk and lead-time variability in its intelligent supply chain.
- Cisco built a **multi-tier supplier mapping and real-time risk monitoring system**, enabling early detection of disruptions and keeps **product availability stable**



Nearshoring / reshoring

Move production closer to demand markets or home base to reduce transport, geopolitical, and logistic risk



- Intel is investing **USD20 billion** to build two plants in **Arizona**, reducing reliance on overseas production (China, Malaysia & Vietnam).
- In Europe, Intel is further nearshoring by upgrading its **Ireland** facility and potentially a **€30 billion investment in Germany**, positioning production closer to key automotive and industrial markets.



End-to-end transparency & multi-tier supplier mapping

Map out and monitor every tier of the supply chain (not just immediate suppliers) to foresee hidden vulnerabilities



- Only **38%** of firms can identify and map suppliers and cost impacts during disruptions, highlighting the need for full visibility.
- Patagonia shows what good transparency looks like by **mapping up to tier-2 suppliers**, requiring **audit uploads** on a shared platform, maintaining **accreditation** with the Fair Labor Association and Better Work, and **sourcing third-party-certified materials**.



Inventory & flexible supply network

Maintain safety stock or build flexibility (alternative logistics, flexible sourcing) to absorb shocks without halting operations



- Manufacturers increasingly see buffer stock, alternate sourcing, and flexibility as critical, as disruptions occur several times a year.
- Unilever demonstrates flexibility by **leveraging AI for demand forecasting, real-time inventory tracking** and maintaining a **diverse supplier base**, reducing reliance solely on inventory buffers.

Balancing Global Efficiency and Local Resilience?

As supply chains become increasingly optimised and efficient for on-time performance and cost. During a disruption, their sensitivity to small shocks grows. These supply chains then get severely affected creating a ripple and deep impact. **Leading companies now adopt a hybrid supply strategy that protects costs, capacity and capabilities while strengthening resilience.**

Global Efficiency

- Lower cost with in stable conditions
- Quick production and distribution
- Exposes firms to systemic shocks



Local / Regional Sourcing

- Higher unit cost and lower economies of scale
- Capacity constraints & limited supplier capabilities
- Stronger shock absorption and reduces risk

Is there a Hybrid Approach?

A way forward – to keep cost of Local Resilience low while maintaining efficiency

Smart Sourcing Strategy

Selective nearshoring and dual sourcing

- Keep basic, high-volume parts offshore.
- Bring back ONLY the items that need speed, control or are critical.
- Use one global supplier and one regional backup. Map all sub-suppliers (Tier 2/3) so risks are known early.

Build Up Local Suppliers

Share investment and training

- Bigger companies may need to help local suppliers upgrade skills, systems and technology.
- While it might look costly, over time, this reduces cost and improves reliability.

Design & Manufacturing

Modular designs and shared manufacturing

- Make important or custom parts locally and keep standardised parts global to balance cost vs responsiveness.
- Use regional manufacturers instead of BYO factory to save capital but still get the scale.

Improve Productivity through AI

Automate and digitise operations

- Start incorporating AI into the processes
- Digitalise as much as possible
- This together will narrow labour-cost gaps and raise productivity to make local supply bases more competitive.

What This Looks Like in Practice:

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ALL SPEND, ALL SUPPLIERS, NO COMPROMISES

Released survey showing companies with *fully deployed AI tools* felt were more prepared for geopolitical disruption. Specifically, **98%** of mature AI adopters reported they were prepared for global/trade-policy risks.

AI enables better supplier visibility, risk scoring, scenario planning (e.g. tariff changes, supply sourcing), and more agile supplier-selection / procurement decision-making — key when geopolitical uncertainty is constant



Built an **AI-powered supply-chain monitoring and risk-management system**, which gives real-time visibility across its global network of suppliers (incl. sub-tier suppliers), tracks news and flags potential disruptions (natural disasters, supplier-site disruptions, to broader geopolitical or regulatory shifts) before they cascade.

In 2025 alone, GM says its AI tools prevented at least **75 production stoppages** enabling the company to take proactive measures.

Sustainability driven expectations is reshaping Global Supply Chain Strategy



Environmental

Regulatory pressures:

- EU Corporate Sustainability Reporting Directive (CSRD) and EU Deforestation Regulation

Consumer demand:

- 66% of European consumers consider sustainability when making purchases

Investor expectations:

- > USD30 trillion in ESG-focused investments globally

Social

Labor conditions: - Living wages, safe working environments, no forced labor

Community impact:

Respecting indigenous rights, community engagement

Diversity and inclusion:

Throughout the supply chain

Human rights due diligence:

- Mandated by laws

Governance

Transparency and traceability:

Full visibility into multi-tier suppliers

Ethical sourcing policies:

Conflict minerals, responsible mining

Anti-corruption measures:

Especially in high-risk regions

Board oversight:

ESG performance tied to executive compensation



Demand for transparency & traceability

Customers, regulators, and investors increasingly **demand visibility** not just on where products are made, but under what conditions (**labour standards, environmental impact, human rights**). That drives firms to map deeper-tier suppliers and audit practices.



Climate resilience & sustainability regulation

Climate-related **supply-chain risks** (extreme weather, resource scarcity, regulatory changes) raise the cost and risk of traditional sourcing thus encouraging firms to **source sustainably**, use **renewable energy**, and **lower carbon footprints** in logistics and production.



Reputational risk & long-term brand value

Supply-chain failures tied to **unethical sourcing** or **environmental damage** can result in severe **brand and financial damage** making ESG compliance a competitive advantage and a risk mitigation necessity.



Investor & stakeholder pressure

Increasingly, **investors and stakeholders** assess companies not just on financials but on **ESG metrics**; supply chain transparency, ethical sourcing, and environmental impact become part of valuation and access to capital

Key Emerging Risk are Sustainability Risks

- According to the Global Risk Report 2025, the top global risks ranked by severity over the next 10-year period are sustainability-related risks:

- 1 Geopolitical Conflict
- 2 Extreme Weather Events
- 3 Sanctions / Tariff / Trade War
- 4 Economic Downturn
- 5 Misinformation & disinformation
- 6 Societal Polarization
- 7 Changes to Earth System
- 8 Cyber insecurity
- 9 Loss of Biodiversity
- 10 Natural resource shortage

Sustainability is Becoming a Must Have for Business

Government

- Allocation of RM2bil for National Energy Transition Facility
- Promote residential solar PV installation under NEM

Investors

- 79% global investors made investment based on the company's performance in managing ESG risks & opportunities.
- Around 50% ASEAN investors prioritise ESG due to pressure from employees and environmental regulation while 40% recognised that employing ESG strategies can improve returns or reduce risk.

Public

- NGOs urging the stop of development projects that harm the environment & communities
- 90% of consumers in Asia Pacific are keen on embracing sustainable lifestyles and making eco-friendly purchases

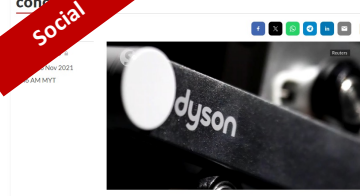
Financial and Legal Implication of Neglecting Sustainability Risks

Environment



- Explosion of Deepwater Horizon causing severe damage to the environment and BP to pay \$20.8bn settlement.

Social



- Former workers claimed compensation over poor working and living conditions at their factories.

Greenwashing



- Exploiting consumers' interest in sustainable apparel by using misleading marketing claims to 'greenwash' products.

Good Sustainability Practices Correlates to High Performance

- Businesses that are committed to good ESG practices observed increase in annual Earning Per Share (EPS).

1



Microsoft

- ✓ One of the largest purchasers of renewable energy.
- ✓ Invested \$50 million in AI to accelerate innovation to address sustainability challenges.

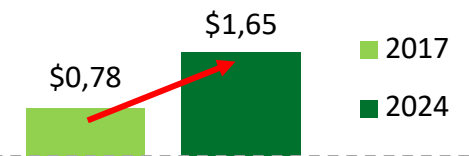


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Schneider Electric

- ✓ Named the most sustainable company in the world in 2021
- ✓ Initiated the Energize consortium to strengthen ESG in their supply chain

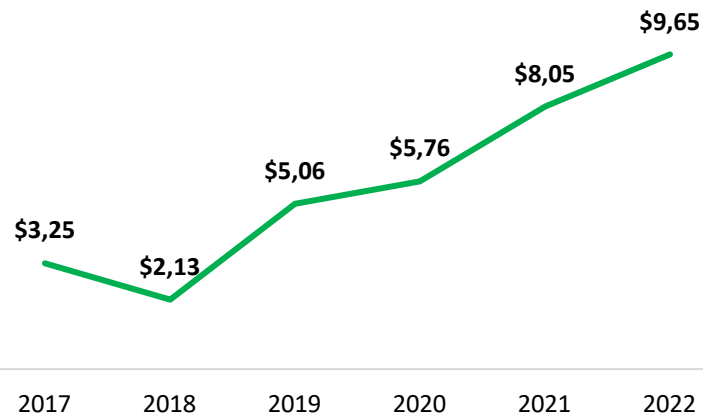


Correlation between good sustainability practices and high performance



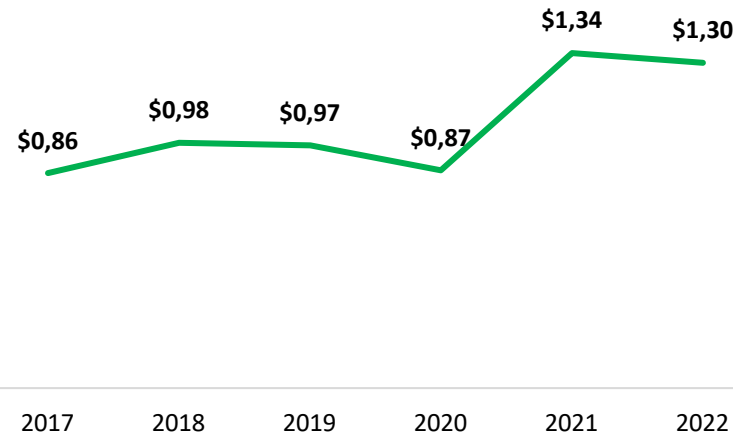
- Taking responsibility on land footprint by **committing to permanently protect and restore land** use by 2025
- **Water positive by 2030** - Creating and employing tools to help address the world's water challenges including scarcity, pollution, and ocean health
- **Zero waste by 2030** - Reduce and eliminate waste by reusing materials, source reduction, and recycling and treated with environmentally responsible methods
- One of the **largest purchasers of renewable energy**
- Sound campus has been **zero waste certified since 2016**
- **Invested \$50 million** in AI for Earth to accelerate innovation to directly address sustainability challenges

Microsoft 2022 annual Earning Per Share was **USD9.65**, an **increase of 67.5%** as compared to 2020



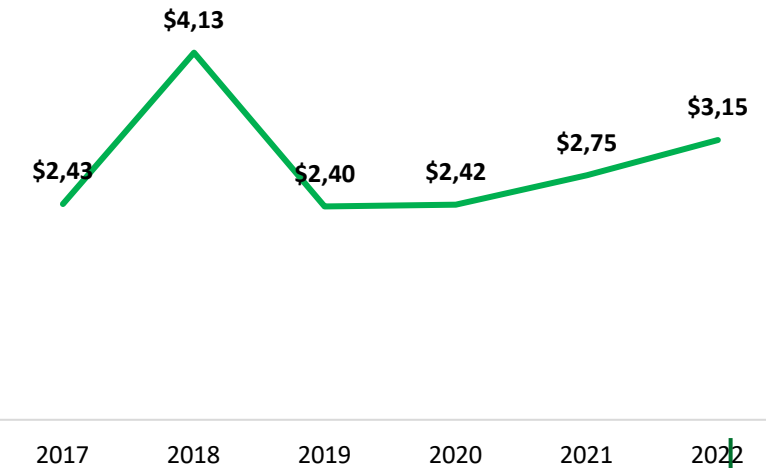
- In 2021 a European multinational energy and automation provider, **Schneider Electric was named the most sustainable company in the world**
- Schneider Electric was **recognised for its early and sustained commitment to environmental, social and governance issues**. Key achievements through their products and solutions include:
 - **Saved 120mil tons in CO2 emissions** from the atmosphere and given about 30mil more people access to energy
 - Helped local **NGO partners train 300,000 people** in energy management
 - Initiated the Energize consortium between 10 global pharmaceutical companies to ensure **strong emphasise on ESG as part of the supply chain**

Schneider's Electric 2022 annual Earning Per Share was **USD1.30**, an **increase of more than 49.4%** as compared to 2020



- **13 % virgin plastic reduction** from 2019 baseline
- **21 % (145,000 tonnes) plastic packaging** designed for recycling
- **97% of waste (548,000 tonnes)** reused, recycled and recovered
- Launched the **Unilever Supplier Climate Programme** in 2021 to accelerate the decarbonisation of supply chains.
- **29 million m³ water use reduction** in Unilever factories
- **€ 94.3 millions** spent on community investment including charity donations
- **36 % women** in total workforce with **34% women occupying senior management** positions

Unilever 2022 annual Earning Per Share was **USD3.15**, an **increase of more than 30.2%** as compared to 2020



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